

EMILY W.G. TOWEY

Partner

Emily Towey is a Partner with Hancock, Daniel & Johnson, P.C. She holds a Master of Health Administration from the Medical College of Virginia at Virginia Commonwealth University and is licensed to practice law in Minnesota, Virginia, West Virginia and Washington.

Emily Towey partners with healthcare organizations to provide regulatory support during both the strategic planning and implementation phases of all types of development projects. With experience in Certificate of Need, Licensure, Medicare and Medicaid Enrollment and Certification, she has helped numerous clients develop and adhere to user-friendly project timelines, complete regulatory filings, troubleshoot regulatory approval processes and advance their projects before regulatory agencies. Emily's goal is to make what is typically an overwhelming and burdensome project seem like a breeze for her clients. She is an effective advocate for her clients before the state and federal agencies that regulate them. She keeps clients on track in obtaining regulatory approvals during all phases of development projects, allowing them to focus on their business operations and patients.

Emily is recognized as a leader in her field. She has served as a Vice-Chair of the American Health Lawyers Association ("AHLA") Reimbursement Accreditation and Payment ("RAP") practice group. She has also served as Chair of AHLA's Accreditation, Certification and Enrollment Affinity Group. She has presented on Medicare Enrollment best practices at the AHLA Institute on Medicare and Medicaid Payment Issues. She frequently speaks and has authored multiple articles on provider-based status and Medicare certification topics.

Associations and Professional Memberships

American Health Lawyers Association

American College of Healthcare Executive

Minnesota State Bar

Virginia State Bar

Washington State Bar

West Virginia State Bar

Career Highlights

Best Lawyers in America® (2024)



Practice Areas

Behavioral Health

Certificate of Need

Compliance

Licensure, Certification and Enrollment

Long-Term Care & Post-Acute Care

Mergers, Acquisitions & Transactions

Physician Services

Reimbursement

Substance Abuse/Addiction Treatment Services

Licensure

Minnesota

Virginia

Washington

West Virginia

Academic Credentials

Davidson College, B.S.

T.C. Williams School of Law,
University of Richmond, J.D.,
with honors

Medical College of Virginia,
Virginia Commonwealth
University, M.H.A., with honors

Presentations

- "Establishing an Ambulatory Surgery Center" - Virginia Bar Association 18th Annual Virginia Health Care Practitioners Roundtable (October 2022)
- "Hot Topics in Provider Enrollment" - American Health Law Association 2022 Institute on Medicare and Medicaid Payment Issues (March 2022)
- "Choose Your Friends Wisely or Face the Consequences Under the New Provider Enrollment Rule" American Health Lawyers Association, 2020 Annual Meeting (July 2020)
- "Hot Topics in Provider Enrollment and Advanced Insights"- American Health Lawyers Association Institute on Medicare and Medicaid Payment Issues (March 2018 & 2019)
- "Assisted Living: New Standards & New Laws in 2017" – Virginia Health Care Association/Virginia Center for Assisted Living (April 2017)
- "The Current and Future State of Provider/Supplier Enrollment and Certification and the Impact on Transactions" – American Health Lawyers Association Institute on Medicare and Medicaid Payment Issues (April 2017)
- "Fundamentals of Provider Enrollment"- American Health Lawyers Association Institute on Medicare and Medicaid Payment Issues (March 2017)
- "The Current and Future State of Provider/Supplier Enrollment and Certification"- American Health Lawyers Association Physicians and Hospitals Law Institute (February 2017)
- "Developing and Implementing Hospital Capital Projects- Best Practices for Obtaining Required Regulatory Approvals" – Virginia Hospital and Healthcare Association (March 2016)
- "Hot Topics in Provider Enrollment"- American Health Lawyers Association Institute on Medicare and Medicaid Payment Issues (March 2016)
- "The Changing Face of Charity Care" – Healthcare Financial Management Association (September 2015)
- "Infrastructure Strengthening Solutions for Critical Access Hospitals" – West Virginia Hospital Association (May 2015)
- "Fundamentals of Provider Enrollment" – American Health Lawyers Association Institute on Medicare and Medicaid Payment Issues (March 2015)
- "Fundamentals of Provider Enrollment" – American Health Lawyers Association Institute on Medicare and Medicaid Payments Issues (March 2014)
- "Inpatient or Observation? Practical Advice for Hospitals on Compliance with CMS' Two Midnight Benchmark" – VA/DC HFMA Spring Education Conference (March 2014)
- "Fundamentals of Provider Enrollment" – American Health Lawyers Association Institute on Medicare and Medicaid Payments Issues (March 2013)
- Reimbursement Bootcamp Webinar Series, Provider Enrollment and Certification - American Health Lawyers Association (February 2013)
- "Protecting Your Billing Privileges: Four Steps to Medicare Enrollment Compliance" – Tennessee HFMA Fall Institute 2012 (October 2012)
- You've Got Mail: Responding to Letters from the Government, Virginia Health Care Association 2012 Annual Convention (October 2012)
- "Protecting Your Billing Privileges: A New Look at Medicare Enrollment" – National Medicare-Medicaid Payment Incentives and Penalties Summit (May 2012)
- "Taming the Wild West: New Implications of Health Reform (And Ridin' it Out)" – West Virginia Health Care Association Annual Convention (May 2012)
- "Protecting Your Billing Privileges: Three Steps to Medicare Enrollment Compliance" – Virginia Medical Group Management Association Spring Conference (March 2012)
- "Fundamentals of Provider Enrollment" – American Health Lawyers Association Institute on Medicare and Medicaid Payments Issues (March 2012)
- "Nursing Facilities: Are you Following the Rules? Overview of Newly Implemented Provisions of Health Care Reform" – Virginia Association of Nonprofit Homes for the Aging (October 2011)

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Presentations (cont.)

"What's Haunting Your Home? New Implications of Health Reform (and the Dangers of Old Ghosts)" – Virginia Health Care Association (October 2011)

"Protecting Your Billing Privileges: 3 Steps to Medicare Enrollment Compliance" – Virginia Hospital and Healthcare Association (September 2011)

"Avoiding Costly Medicare Enrollment Errors" – Healthcare Financial Management Association (August 2011)

"Health Reform and its Lasting Impact on Skilled Nursing Facilities" – Virginia Health Care Association Legislative Conference (2011)

"Payor Auditing Initiatives: Strategies for Success" – Healthcare Financial Management Association (2011)

"RAC Appellate Process: Steps to Take Today to Ensure a Smooth Appeal Tomorrow" – Virginia Hospital and Healthcare Association/Medical Society of Virginia (2010)

"RAC Attack – How to Limit Recovery Audit Contractor Scrutiny and Successfully Appeal Denied Claims" – Virginia Hospital and Healthcare Association/Medical Society of Virginia (2010)

"Winning Strategies-Legal Considerations Relating to Tag F-308" – Virginia Health Care Association (2009)

"Balancing Resident's Rights and Facility Responsibilities" – Virginia Health Care Association (2008)

"Recovery Audit Contractor – 2008 Update" – Virginia Hospital and Healthcare Association/Medical Society of Virginia (2008)

"Disclosure of Incident Reports" – Virginia Health Care Association (2007)

"Informed Consent and Practical Challenges" – Department of Health Administration – Health Care Law Fellowship Program (2007)

"End of Life Decisions" – Virginia Health Care Association Annual Meeting (2005)

Publications

"Rural Emergency Hospitals: Q&A" - American Health Law Association (November 2022)

"Trap for the Wary Becomes a Minefield; Beware the New Provider Enrollment Rule" - American Health Law Association (September 2019)